

An abstract graphic in the top right corner consisting of a dense bundle of thin, curved lines in various colors including purple, blue, green, yellow, and red, creating a sense of motion and depth.

designntast!c

Brand storytelling. Marketing campaigns. Graphic design.

About


We're an Aberdeen-based creative company who thrive on telling your business' story across the whole spectrum of marketing and communications, and driving your sales.

From a sleek new website to a rejuvenated brand identity to the crafted copy that tells your story, we are masters at communicating the essence of brands, so they resonate with their target market.

We're also brand strategists. We love to plan, and we know that the devil is in the detail. So, whatever your objective, and whichever direction you're looking to take your business, we can design and implement a carefully considered plan to help you get there.

We thrive on building long-term relationships with our clients. We work with you as an extension of your in-house marketing team, or as your marketing team. We invest time in getting to know your business, your aims and objectives. We're in it for the long-game, not the quick-fix.

 **Graeme Leslie**
Design Director

 **Fiona Sands**
Account Director

We help businesses in three ways:

Operational support

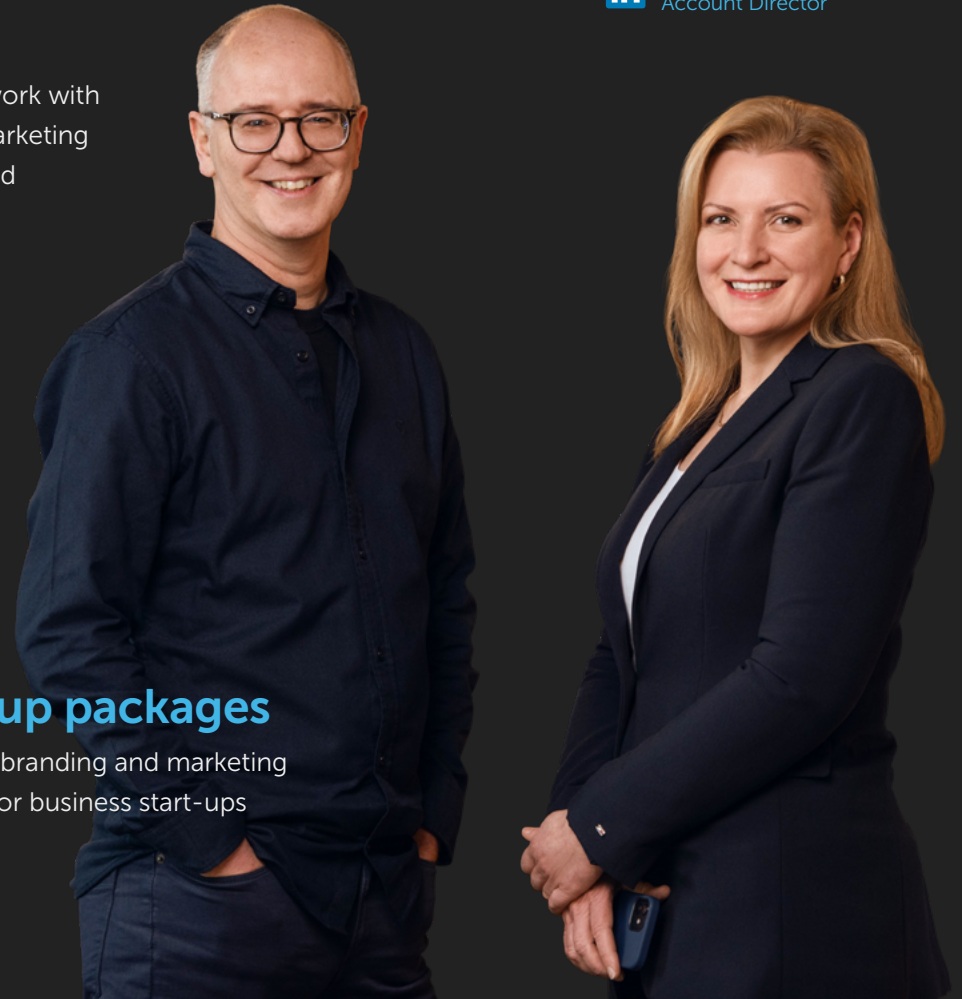
for an in-house marketing manager or team

Project support

on demand for branding and marketing projects

Start-up packages

fixed price branding and marketing packages for business start-ups



Client stories

“ I have worked with Fiona and Graeme for the past seven years which is testimony to the trust and value I place in them. Design Director, Graeme Leslie, provides us with visual branding support of the highest calibre, and is very much an extension of our internal marketing and communications team.

Working with Designtastic on a retained basis means both parties benefit from continuous communication. From designing and managing our websites to producing our staff newsletter, Designtastic takes care of everything related to our visual brand. With outstanding attention to detail, they hone and refine our branded assets, ensuring they're as consistent as they are engaging, across the spectrum of marketing tools.

 **Kathryn MacKenzie**
Altrad Sparrows

“ I'm incredibly grateful for the excellent graphic design work Designtastic have done for us in producing our guidance document. They consistently delivered with eye-catching visuals, a fast response and attention to detail.

It has been a genuinely collaborative effort and their creativity helped us convey the messages we wanted to share. Hopefully, this will be the first of many projects we can work on together!

 **David Jamieson**
Salus Technical

“ Designtastic have effectively become part of the company, taking care of all our marketing requirements, from digital and branding, to PR and print. Fiona plays a crucial role in our weekly sales process, using her marketing expertise to help drive sales.

Outsourcing this work has been a real step-change for us, as well as a revelation. Designtastic have guided us towards extrapolating the stories from our sales, project and development teams, as well as our customers, and transformed these into a whole range of marketing tools. From video blogs and website content, to customer case studies and LinkedIn posts, the whole package has been transformational for our business.

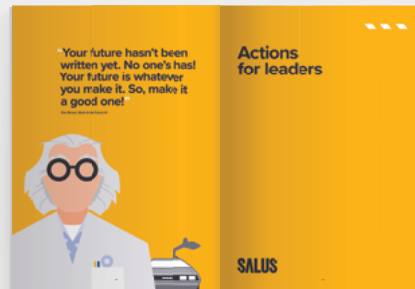
 **James McPherson**
Voice Technologies



1. Guidance document design and layout for Salus Technical
2. Responsive website design and development for Altrad Sparrows and Altrad Alpha
3. Digital advertising for AAB
4. Social media posts for Voice Technologies
5. Pull up banner design for Infinity Partnership
6. Interactive document design and build for KCA Deutag
7. Advertising feature for AAB Wealth

Folio

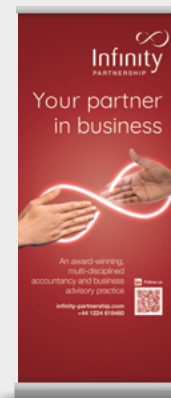
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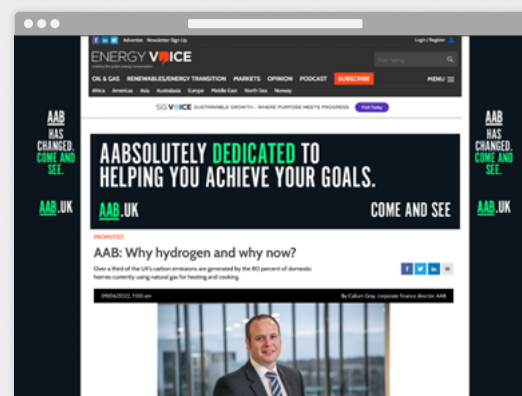
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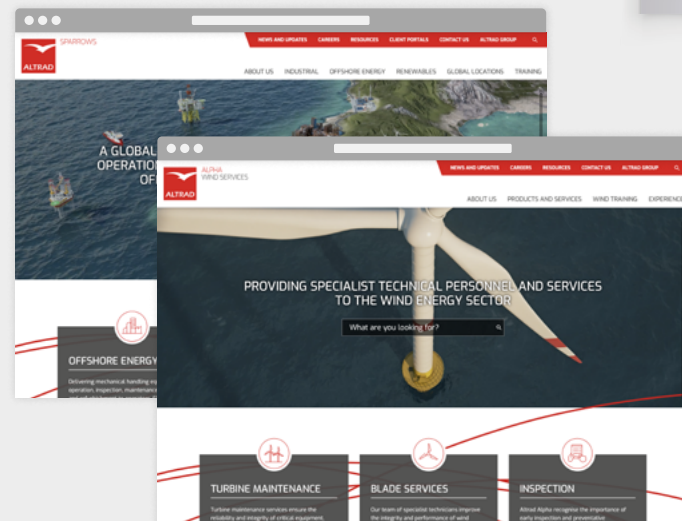
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If you have a branding or B2B marketing challenge, and would like help to grow your business or understand more about how it all works, please get in touch with us to arrange a free, no obligation 1 to 1 consultation.

 designtastic.com/consultation

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